



**For a better society – Social Impact!**

# **WHO IS WHO INTERNATIONAL AWARDS ATHENS 2024 Sponsorship - Collaboration**

# We are Storytellers!

We mold experiences into narratives, shaping moments that linger in the memories of our attendees. This encapsulates the essence of our craft - a heartfelt homage to the enduring commitment of our community people to craft unforgettable moments.

As we commemorate the storytellers, the dream weavers, and the guardians of the enchanting narratives that make each event a fairytale come true – the Who is Who International Awards 2024 promises to be a celebration that marks yet another cherished chapter in our collective journey of crafting unforgettable experiences!

Network with the most influential people in the world and build long lasting connections.

Benefit from the pre-event exposure you will get from having your name in lights across our channels (tv, Awards website and credits on all marketing materials)!

Boost your brand awareness on the night by having your logo in front of 400 professionals and the who is who of global personalities and jet set!



**“Everything you look at  
can become a fairy tale  
and you can get a story  
from everything you touch!”**

***Hans Christian Andersen***

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01

# WHO WE ARE

## OUR VISION

- International INSTITUTION of Friendship, Unity and Volunteering!
- We collectively contribute to creating a better SOCIETY!
- We actively contribute to the acquisition of KNOWLEDGE for CRISIS management!
- We promote an interrelated model of employer cultural - social intervention!
- Our motto is «CREATE, COLLABORATE and REPAY» - traits of a collective spirit!



01

# WHO WE ARE

## OUR MISSION

- Prominent GLOBAL PERSONALITIES as well as NATIONAL PERSONALITIES are awarded!
- All are BRAND AMBASSADORS of our country!
- We contribute in practice to the emergence of distinct SOCIAL STANDARDS from different fields!
- We stand for continuation and strengthening our SOCIAL MISSION!
- The event is held WITHOUT any discrimination, language, race, religion and without political aspirations!
- We GUARANTEE a just result with a goal in all productive sectors of an ACTIVE DYNAMIC SOCIETY!
- Our action COMBINES CULTURE with COMMUNICATION, COMMERCE with BUSINESS ACTIVITY and SOCIAL RESPONSIBILITY!



# 01 WHO WE ARE

## VALUES



A COMMUNITY where its members build and serve the Idea of Excellence without borders!



For a SOCIETY with peace & justice, without inequalities and social discrimination!



## 02 THE INSTITUTION AWARDS

«Who is Who International Academy & Awards (WIWIAA)» is organizing for the 5th year-the Who is Who International Awards «Greece, the Whole World!».

The Who is Who International Awards Black Tie & Red Carpet Gala Dinner and Ceremony will take place on September 19, 2024.

The people who are awarded are chosen by an international Committee, our Ambassadors and the Head of our Institution after a thorough evaluation of the work, course and morals of each personality!

The general award categories are:

- **Civilization**
- **Social Impact of Project (Social Impact) • Leadership**
- **Science**
- **Art**
- **Academic Achievement**
- **Beneficence & Social Responsibility**

What also makes the Institution unique is that each award is structured according to the individual's distinction. In this way, each person is honored for their specific contribution and impact in the area of each category.

The statuettes - sculptures bear a unique collection number.



03

## THE EVENT FACILITY

**We focus on the Professional, Business and Social networking of the Participants internationally (networking) – Social Impact!**

**We create a Resilient Community of Reference connected to Quality, Excellence, Offering to Fellow Man and Volunteerism - Community Builder!**

**World and national personalities are awarded!**

In 2023 we were honored to have with us and award **Ms. Sharlette Hambrick, Independent Board Director at the Golden Globes, Emmy Award Winner, Producer, CEO & Founder of Y-Tulip Productions, formerly of Viacom, Paramount & CBS Executive**

Other powerful global figures:

**Kate Arsoniadou Stein,**  
General Manager  
"Vancouver International Maritime Center"

**Leila Ghandi,**  
Multiple award winning TV host reporter, photographer, documentary film director

**HRH Sheikha Intisar Al Sabah,**  
Kuwaiti social entrepreneur, philanthropist, author, film producer, columnist and a princess of the House of Al Sabah

**HRH Herta Margarete Habsburg-Lothringen,**  
Archduchess of Austria, Princess of Tuscany and President of Flame of Peace, known internationally for its action for the prevalence of world Peace and the protection of the Environment

**Georgia Garinois–Melenikiotou,**

Former Executive Vice President (Executive Vice President) at the "Estée Lauder Companies" Group of Companies. Top Global Greek woman who received the Fulbright Award, in 2019, for her contribution to global business leadership. Known for empowerment and support of Women worldwide

**Princess Maja von Hohenzollern,**

internationally most famous member of the royal family of Hohenzollern, innovative designer for sustainable interior, furniture, bathroom, home deco, children and lifestyle products

**Steph Adams,**

#1 international best-selling author, model, art director and business woman

**Billy Zein,**

the famous Hollywood actor

**Prakash Hinduja,**

Indian billionaire

**H.R.H. Prince Nereides Antonio Giamundo de Bourbon,**

cultural diplomat and founder of the NEREIDES CLUB – INTERNATIONAL CULTURAL DIPLOMACY CORPORATION

**HRH Grand Prince of Europe, Sir Dr Ian Peter (Ian) Anderson,**

Pres. of CIG CEO TRIPA IGO: Sp Sec -ICC-ICJ; Grand Prince of Kingdom of YHDH-YCQN – Royal House of Chiefs, Council of Princes, Chairman of Central Bank, NOKS Grand Master

**Leon Avigad,**

Founder of Brown Hotels

**Carlos Martin Cosme,**

President of the European Council of Gastronomy and Oenology

**and other notable national personalities!**



Take a look at our videos on You Tube: <https://www.youtube.com/@WholsWho-Official/videos>



# 04

# COLLABORATION OPPORTUNITIES

The Sponsorship proposals of our Organization

They separate the Sponsors' products from mass advertising and competition. They offer much better value for money than any form of advertising. They buy more time in the Mass Media for less.

- They offer unique branding opportunities for the Sponsors' products, promotion, PR, promotion and communication opportunities, offering unique rewarding benefits
- Spectators of an artistic performance receive specific commercial messages, which have 100% immediate acceptance. The spectators subconsciously appreciate the contribution of the Sponsors in the organization of the show. In this way, the Sponsors' products become recognized in the public's consciousness and gain a significant advantage over the competition



**All Sponsorship propositions add more value to the Sponsors' products and offer a modern marketing tool that complements advertising and contributes impressively to the increase in sales of the Sponsors' products.**

**Our Sponsorship proposals include:**

- **Displaying your company on our website and on all our social media (>300,000 followers)!**
- **Logo of the Sponsor, on all forms (posters, programs, tickets, etc.)**
- **Press Releases**
- **Crew T-shirts, security T-shirts**
- **TV-RADIO SPOTS/media/programme list**
- **V.I.P invitations for special customers**
- **Round tables in the event area (see below)**
- **Sponsor's logo on covers**
- **Availability of video projection to the advertised companies at very good prices as a business gift to the customers**
- **Podcasts**
- **Tik Tok, Instagram, etc.**

Who we are: <https://international-awards.com/>

After the end of our events, which this year will include the Press Event L'ÉPOQUE (18.09.), the Gala Dinner (19.09) and the After Party at Villa L'ÉPOQUE – Saronida, Friendship Week will follow, which will include visits to archaeological sites, cultural monuments, museums, tourist resorts etc., which promote tourism and the culture of our country!

The appeal to the public and the remunerative benefits for the Sponsors are granted as the duration of their promotion will exceed (10) months and thousands of visitors are expected to visit our website in order to obtain information about our awards and also about the Friendship Week.



## 04 COLLABORATION OPPORTUNITIES

### Impactor

2.000 €

- 2 executive invitations at the award gala dinner

### Distinguished Impactor

3.000 €

- 3 executive invitations at the award gala dinner

### Silver Impactor

7.000 €

- 1 corporate table, 10 people at the award gala dinner
- Full page entry in the International Women Leaders print edition
- Full page corporate tribute to the print edition of the Who is Who collector's volume
- Free 1 volume of Internationals Women Leaders
- Free 1 linen binder volume of Who is Who

**Sponsorship  
Categories  
Social  
Impactor**

## 04 COLLABORATION OPPORTUNITIES

### Gold Impactor

15.000 €

- 1 corporate table of 10 people at the Gala Dinner
- Create a distinct campaign of a selected product in line with the philosophy of the event
- Award performance by an executive of the company
- Show logo in the official video of the event
- Full page corporate listing in the International Women Leaders print edition
- Full-page corporate tribute in the print edition of the Who is Who collector's volume
- Free 2 volumes of International Women Leaders
- Free 1 leather bound gilt volume of Who is Who
- Free subscription to the Who is Who Club of the President or CEO (VIP Member) with publication of the biography of the President or CEO

### Diamond Impactor

21.000 €

- 1 VIP corporate table for 10 people at the Gala Dinner
- Create a distinct campaign of a selected product in line with the philosophy of the event
- Award performance by an executive of the company
- Show logo in the official video of the event
- Two-page corporate registration in the International Women Leaders print edition
- Two-page corporate tribute to the print edition of the Who is Who collector's volume
- Free 2 volumes of International Women Leaders
- Free 2 gilt leather bound volumes of Who is Who
- Free subscription to the Who is Who Club of the President or CEO (VIP Member) with publication of the biography of the President or CEO

**Sponsorship  
Categories  
Social  
Impactor**

## 04 COLLABORATION OPPORTUNITIES

**Grand or Mega  
Impactor**

**55.000 €**

- Great Impactor and at the Conference/Forum/Conference of your choice with 1 Speaker from your company 2 corporate tables of 10 people each (Section 2a).
- Create a distinct campaign of a selected product in line with the philosophy of the Awards event
- Presentation of an award by a company executive
- Start of the event with a Mega Impactor corporate promo video
- Report as a Major Donor with a logo in the International Edition of Women Leaders and in the edition of Who is Who in Greece on the back cover with a special engraving
- Two-page corporate listing in the Women Leaders print edition and an additional full-page tribute
- Two-page corporate entry and 1 additional full-page feature in the printed edition of the collector's volume Who is Who in Greece
- Free 10 volumes of International Women Leaders
- Free 10 leather bound gilt volumes of Who is Who
- Free membership in the President's or CEO's Who is Who Club (VIP Member) by publishing the biography of his/her President or CEO
- Promote your logo and business with reference at the donation level by sending a newsletter to 80,000 e-mail addresses

### **Sponsorship Categories Social Impactor**

**Σημείωση: Μέγας Δωρητής  
μπορεί να είναι μόνο  
1 Οργανισμός ή μόνο 1 Εταιρεία!**

# 04 COLLABORATION OPPORTUNITIES



## CORPORATE TABLES

Seats: 10 people, Three tiers of seats.

VIP Seat (1st & 1st Row): €4.500

Distinguished Seat (2nd Row): €3.500

Alternative Seat (3rd Row): €3.000

The company or group that reserves a corporate table automatically receives a Donor rank in the corresponding position with the logo clearly displayed on each table respectively.

## PRODUCT PLACEMENT GIFT-GIVEAWAY EVENT

Combination packages

## EVENT DONATION

Combination packages by arrangement

# 05 BENEFITS OF COOPERATION

## Your name will be next to Ambassadors of calibre kind!

We partner with strong national and global personalities, who spread the message and importance of the awards worldwide.

## You will strengthen with your sponsorship an event of exceptional quality internationally recognized!

Our awards ceremony has now earned a reputation for excellence. With the consummate professionalism and flawless organization of the Who is Who Awards Night, you will feel proud to be a part of this event.

## You will find yourself amongst High esteemed guests!

We attract a high-level audience consisting of world-renowned personalities, senior and senior executives from almost all industries, senior and senior policy representatives, leading academics and thinkers creating the ideal conditions for collaboration and networking.

## You ensure excellent quality corporate identity projection!

Alignment of your name with a top name in the media space and a comprehensive outreach program ensures credibility and excellence of your corporate identity!

Strong local, domestic and foreign media stand by us as helpers. We have a strong global Media Partner, the magazine **L'ÉPOQUE Paris** (with 2 million followers). The awards are the occasion every year to close diplomatic, professional, business, social, interpersonal and transnational agreements – Social Impact as we create a Resilient Reference Community linked to Quality, Excellence and Offering to Fellow Man and Volunteerism - Community Builder!

**Social Impact in action** – Maximizing the social impact of the work of your company, your leaders and your partners!

### Strengthening Corporate Social Responsibility!

We are an international institution of friendly unity and volunteerism and at the same time a social enterprise with the aim that our corporate actions contribute to the creation of a better society, both for the children of our members but also for the society itself and the friends of this institution. In this way, they will have the opportunity to enjoy acquiring knowledge of crisis management as well as environmental education through actions such as beach cleaning, financing seminars, tree planting, conferences, current events, popular street races, etc.

**Your participation** - this cooperation will contribute to the joy of making a substantial contribution to a better society!

All our actions combine **culture** with **communication**, **commerciality** with **business activity** and **corporate social responsibility**!

They identify the corporate image of the Sponsors, with contemporary art and especially with music and multi-shows, which dominate the preferences of the public that consumes the Sponsors' products.

They turn every event into an important artistic event, into news where the Sponsors' products become headlines. This is how noise is made for each Sponsor and for their products.

They maximize the return on the Sponsors' investment, with specific and measurable results in product sales.

They are aimed at an audience with a modern lifestyle, regardless of income and age. They communicate directly with the common goal of the Sponsors' products and satisfy the public's internal need for quality and originality.



**For a better Society - Social Impact!**

**A BLACK TIE  
& RED CARPET  
AWARDS EVENT**



# SAVE THE DATE 18.09.2024

## WHO IS WHO INTERNATIONAL AWARDS ATHENS 2024

**A COMMUNITY where its members build and serve the Idea of Excellence without borders!**



**CHARITY**



**For a SOCIETY with peace & justice, without inequalities and social discrimination!**

## FOR MORE INFORMATION

Team International Awards  
publicrelations@international-awards.com

Mob. Viber. Whats App: +30 698 6818532

WHO IS WHO INTERNATIONAL ACADEMY AND AWARDS (WIWIAA)  
URBAN NON-PROFIT SOCIETY (NPO)  
CHIMARAS 57, 17455 ALIMOS / A.F.M.: 996610036 DOU: GLYFADAS: 164735201000

On behalf of the organizing body:

**Dimitris Goris**

Chairman  
Who is Who  
International Awards

**Vicky Papageorgopoulou**

Founder & Vice President  
Who is Who  
International  
Academy & Awards

