

With extensive experience in the consumer products market, Katerina Delidimou has worked as an executive in service and manufacturing companies.

Ms. Delidimou holds an MBA and has been the vice president of Intertrade Hellas since 1995. In 2016 she took over the management of Softex Hellas, then newly acquired by the Intertrade Group.

Softex is one of the most historic paper brands in Greece and under the leadership of Ms. Delidimou, it is on an upward trajectory and steadily gaining its place in the Greek market. Strategically plans and implements the vision of the Intertrade Hellas group to offer superior quality paper products with the aim of continuing the success of the Softex brand with respect for people, the environment, partners and employees.