

Gina Senduka is an expert at transforming businesses, helping clients to define, communicate and build their vision at every level of their Organisation.

Before Gina Senduka joined Red Design Consultants in 1994 as a partner, she was the General Manager for J. Walter Thompson Advertising / Direct in Athens initiating the practice of Direct Marketing in the Greek market. Her ten years of experience in the USA, working at First Federal Savings and Estée Lauder, led to her role as General Sales Manager for Paris Express USA, branch of Reebok USA.

Gina has been an active member of the Greek Advertising Association (EDEE) since 1992 and of the Managing Committee of Marketing (EIM) since 1998, as well as a member of the Greek Communication Institute.

Gina has a BA in Economics from the University of California, Los Angeles (UCLA).

She held the Country Chair for Greece representing “Americans Abroad for Obama 2012”. She is Country Chair for ALF (Advanced Leadership Foundation), based in Washington D.C and led by Mike Dukakis, the Vice President of the Board of Directors of the Friends of the Academy of Athens.

She is a member of the BoD of Organization Earth, a non-profit, non-governmental Organization (NGO), founded in 2010, with a mission of developing the concept of environmental & social intelligence, by providing experiential, non-formal education for sustainable development for all ages.

- She held the Country Chair for Greece representing “Americans Abroad for Obama 2012”
- She was a member of the board of directors in AIT, the center of excellence for research and education
- She is Country Chair for ALF (Advanced Leadership Foundation), based in Washington D.C and led by Mike Dukakis
- She is the Vice President of the BoD of the Friends of the Academy of Athens
- She is a member of the BoD of Organization Earth, a non-profit, non-governmental Organization (NGO), founded in 2010, with a mission of developing the concept of environmental & social intelligence, by providing experiential, non-formal education for

sustainable development for all ages.