



# SPONSORSHIP PROPOSAL

Who is Who  
International  
Awards 2022



**ABOUT US**

**OUR AWARDS**

**THE EVENT**

**CHARITABLE CAUSE OF THE YEAR**

**THE FLOW OF THE EVENING**

**EXPRESSING INTEREST**



## VISION

We want people to act with integrity, full of passion, knowledge in their field and the willingness to serve common good.

## OUR VALUES

- Integrity
- Service
- Passion
- Excellence
- Generosity
- Knowledge

## MISSION

We promote international charismatic personalities as role models through Who is Who International Awards; an event that takes place annually in the cradle of civilization, Greece.

We focus on achieving friendships among nations, charitable causes, and environmental protection through business alliances and diplomatic liaisons.



# WHO IS WHO INTERNATIONAL AWARDS

The general categories of the awards are:

Entrepreneurship

Leadership

Science

Arts

Academia

Social Responsibility



What really distinguishes the uniqueness of Who is Who International Awards is that each award is bespoke to individual's achievements. For example the award given to Ria Vogiatzi was Who is Who International Awards 2021, World Woman Leader of Advanced Architecture. In this way, each individual is honored for her/ his specific contribution to the field of the specific category.



# ABOUT THE EVENT

**The event will take place at Lake Vouliagmeni, on Thursday September 22nd.**

**It is a black tie event and the attendees need to follow the dressing code.**

## **Purpose:**

Build a community of reference towards quality, excellence and service.

Develop the Who is Who awards as a reference point for high caliber networking and agreements.

## **General view of the public:**

35+

University Studies

## **Goal:**

450 people from around the world

Recognition of Who is Who International Awards





## CHARITABLE CAUSE OF 2022

Respecting the value of service each year we support a charitable cause.

This year, Who is Who International Awards support the work of Wise, a Greek N.G.O. awarded by the United Nations and World Bank. Part of the proceeds will be donated to Wise Greece so that Hope boxes with necessities and food will be given to unprivileged families.



fun - food - social good

# COMPENSATORY BENEFITS FOR ALL SPONSORSHIP LEVELS



Presence of a logo with reference to the sponsorship level

- on the Photo Wall
- in the invitations a) digital and b) 250 names of important personalities
- on the awards website <https://international-awards.com/> (put an active link here) and respectively on social media
- in the Press Releases
- on e-mail
- in the presentation folder of the event

At the end of the event you will receive a package of high resolution photos and videos from the Ceremony.

# SPONSORS

## Supporter 2.000 €

- 2 invitations of executives for the gala dinner

## Distinguished Supporter 3.000 €

- 3 invitations of executives for the gala dinner

## Silver Sponsor 7.000 €

- 4 invitations of executives for the gala dinner
- Full page entry in the printed version International Women Leaders
- Full page corporate registration in the printed version of the collector's volume Who is Who
- Free 1 volume of International Women Leaders
- Free 1 linen volume of Who is Who



# Choose the best in life

## PYTHAGORAS



# SPONSORS

## Golden Sponsor

**15.000 €**

- 5 executive invitations for the Gala Dinner
- Creation of a distinct campaign selected product as a function of philosophy of the event Award given by a company executive
- Logo display in the official video of the event
- Full page corporate registration in the printed version of International Women Leaders
- Full page corporate registration in the printed version of the collector's volume Who is Who
- Free 2 volumes of International Women Leaders
- Free 1 leather bound tome with gold print of Who is Who
- Free subscription to the Who is Who Club of the President or CEO (VIP Member) with publication of the President or CEO

## Diamond Sponsor

**21.000 €**

- 1 corporate table 10 people (Section 2a)
- Creation of a distinct campaign selected product as a function of philosophy of the event Award given by a company executive
- Logo display in the official video of the event
- Two-page corporate registration in the printed version of International Women Leaders
- Two-page corporate registration in the printed version of the collector's tome Who is Who
- Free 2 volumes of International Women Leaders
- Free 2 leather bound volumes with gold print of Who is Who
- Free subscription to the Who is Who Club of the President or CEO (VIP Member) with publication of the President or CEO

## Platinum Sponsor

**35.000 €**

- 2 corporate tables of 10 people each (Section 2a)
- Creation of a distinct campaign selected product as a function of philosophy of the event Award given by a company executive
- Start of the event with a corporate promo video of the Platinum sponsor
- Report as a Platinum Sponsor in the Edition of International Women Leaders and in its next edition of Who is Who in Greece
- Two-page corporate listing in the printed edition of International Women Leaders and one more full page tribute
- Two-page corporate listing and 1 additional full page tribute to the printed version of the collector volume Who is Who in Greece
- Free 10 volumes of International Women Leaders
- Free 10 leather bound volumes in gold print of Who is Who
- Free subscription to the Who is Who Club of the President or CEO (VIP Member) with publication of the President or CEO



# MAJOR SPONSOR

55.000 € +

- Major Sponsor in the Networking Forum with 1 Speaker from your company
- 2 corporate tables of 10 people (Section 2a) each
- Creating a distinct campaign of selected product according to the philosophy of the event at the Awards
- Award given by a company executive
- Start of the event with a corporate promo video of the Mega sponsor
- Report as a Major Sponsor with a logo on the International Women Leaders Edition and the Who is Who edition in Greece on the back cover with special engraving
- Two-page corporate listing in the Women Leaders edition and an additional fullpage tribute
- Two-page corporate listing and 1 additional full-page tribute to the printed edition of the collectible tome Who is Who in Greece
- Free 10 tomes of International Women Leaders
- Free 10 leather bound tomes with Who is Who gold print
- Free subscription to the Who is Who Club of the President or CEO (VIP Member) with publication of the President or CEO • Promote your logo and activity with reference to the sponsorship level by sending a newsletter to 80,000 email addresses

**Note:** Major Sponsor can be only 1 Organization or only 1 Company!





## CORPORATE TABLES

Seats for 10 people

Section 2a: 4,500 € / Sections 2b, 3: 3,500 €

The company or group that will establish a corporate table automatically receives the rank of Supporter (Section 2b, 3) or Distinguished Supporter (Section 2a) with their logo displayed clearly on each table.



## PRODUCT PLACEMENT

Combination packages upon request



## SPONSORSHIP EVENT DONATION

Combination packages upon request



## COOPERATION FRAMEWORK

- A sponsorship agreement is signed for all agreements
- The above prices do NOT include VAT
- Payment Method: A) Supporters, Distinguished Supporters, Corporate Tables, Event Donation, Product Placement: Immediate payment Sponsors: Contract basis B) 5% discount in case of immediate full payment
- The Organizer reserves the right to send the same sponsorship proposal to more than one potential sponsor / supporter
- In case the interest coincides with a specific category of sponsorship by two or more sponsors / supporters of the same industry, the Organizer reserves the right to choose, based on a combination of criteria





# SPONSORSHIP BENEFITS



## Your name will be next to Brand Ambassadors

We collaborate with high caliber national and international personalities who pass on the message and the significance of Who is Who International Awards globally

## You will have a high quality brand marketing

Your name will be aligned with that of Mm Sara Abbas, a high caliber name in the Media world, counselor at Forbes and our Media Global Ambassador μας. Together with a complete marketing program your credibility and excellence of your brand identity will be ensured.  
Our Communication sponsors are Huffpost.gr and CNN.

## You will sponsor an event of excellent quality and internationally recognized

Our Who is Who award ceremony has gained the fame of excellence. With professionalism and impeccable organization during the Awards Ceremony and the Gala dinner you will feel proud to be part of this event.

## You will be among high caliber guests

We attract high caliber personalities from all around the world. Our guests include royalty, ministers, politicians, academicians, entrepreneurs etc.  
We create the ideal conditions for collaboration and creating fruitful business liaisons and agreements.



# SAVE THE DATE

22.09.2022 / 19:00  
Vouliagmenis Lake

## FOR MORE INFORMATION

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On behalf of the Organization,  
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