

Ms. Sara Abbas is a multi-faceted global leader and the founder of a portfolio of brands; the portfolio encompasses her innovative designer fashion label, a diversity-focused talent agency / consultancy, and a non-profit organization, each focused on solving problems for others. She serves on the Forbes Council and works with several international organizations to help empower and lead by example. In addition to supporting her businesses, she enjoys contributing to humanity as an author / writer, singer / songwriter, inventor, world-traveler, and luxury brand influencer.

As a child, Sara Abbas found immense joy in solving problems, singing / making music, designing fashion, and producing elaborate productions for those around her. Through the divine alignment of Passion and Purpose, Sara has grown to create a robust portfolio of entities, brands, and products, founded on the principles of innovative solutions. She is a true polymath, driven to inspire, motivate, empower, heal, and improve the lives of those around her by bringing her vision to life. She appreciates innovation, elegance, forming mutually beneficial alliances, connecting others, and creating jobs for talented people across the globe.

When she is not running her companies, Sara's visionary nature is apparent in other facets of her life as an avid entrepreneur, author, singer / songwriter, inventor, thought leader, designer, accomplished writer, spirited world-traveler, and luxury brand influencer.

Being a former refugee of the 1st Gulf War, Sara is developing an original screenplay from a very moving collection of her own experiences as well as those of her family and peers. Other endeavors include an innovative design project revolutionizing women's boudoir fashion, a tech platform / eCommerce solution, and multiple literary projects (on the topics of mindset, health / wealth correlation, and Conscious Leadership).

Sara is deeply passionate about personal development and empowerment, particularly in the areas of entrepreneurship, health / wellness, love, and financial mastery. She is also actively involved in world leadership gatherings and is creating a TV show bringing together powerful minds to solve problems with a philanthropic twist.

Sara also finds great joy in producing (film, live shows, events), singing in the shower, fitness, and learning – devoting much of her time to research and personal development.